



Nitro Treatz

FRANCHISE BROCHURE

FRANCHISE OPPORTUNITIES

NitroTreatz is expanding and looking for new franchisees. Giving many other people the chance to join our fast growing, popular and trending ice cream business opportunity.

If you share our vision and passion, we're there to support you in your business objective.

Our programme is tailored to meet all your business needs. From store location to store fit out, from staff training to sales plan, we have you covered.

ABOUT US

We are an ice cream shop.

The most over-simplified description possible. But for those who want a full history, this ice cream shop was brought into existence by 3 friends who had big ideas and even bigger stomachs. Surprisingly, the idea was put forth by the one with the smallest stomach (for now).



It all started when our founder Kamran Mansha had a day off work and was sitting in the kitchen juggling apples, oranges and peaches (because of course that's what everyone does in their free time). He watched the fruits in concentration, until he was struck by an idea. BOOM! An apple fell on his head. How about combining flavours to make your own unique ice cream?

After doing some research, he came across the quickest way to make ice cream, because we all know how long it takes to freeze ice cream the conventional way and "Ain't nobody got time for that".

He presented the idea with a lot more detail to two of his friends, Ammar and Zohaib, who were a bit skeptical at first. So he threw an apple on each of their heads. They were very quick to agree after that.

After many brainstorming sessions, in October 2018, they managed to get the most difficult task out of the way: deciding and agreeing on the name NITROTREATZ.

Of course, everything after that was a walk in the park for the business minded youngsters and NitroTreatz was able to acquire it's first ever flagship store in November 2018.

TEAM



KAMRAN MANSHA
FOUNDER & DIRECTOR



ZOHAIB AKRAM
DIRECTOR



AMMAR PASHA
DIRECTOR

FRANCHISE LOCATION AND COST

NitroTreatz has some locations in mind that we think would be great additions to the chain, but we are also open to suggestions (subject to a site survey and approval).

Opening a NitroTreatz dessert parlour costs approximately £95,500 + VAT based on 100 sq. meter site. (These figures are for guidance purposes only, the actual figure is dependent on a site survey).

Dessert Parlour Fitout	£55,000
Shop Front Signage	£7,500
Equipment	£30,000
Design Fee	£2,500
Legal Fee	£4,500
TOTAL (excluding VAT)	£95,500

SUPPORT

We will:

- Share our business knowledge.
- Support with sourcing of brand packaging.
- Help with initial staff recruitment.
- Provide training over a duration of 2 weeks.
- Help with the store design.
- Provide you with a tailored marketing campaign.
- Carry out regular visits for the first year, followed by quarterly visits.

MARKETING

NitroTreatz
@NitroTreatz
OPENING SOON - Unit G1 - 210 Ilford Lane Ilford, IG1 2LW
Ilford, London
nitrotreatz.co.uk
Joined May 2019

Tweets 499K Following 14.1K Followers 3.55M Likes 4,805 Lists 8 Moments 2

NitroTreatz @NitroTreatz · May 14
#OpeningSoon
#NitroTreatz #Ilford #Ldn #London

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Worldwide trends

Image for guidance purposes only.

OUR MENU

NITROGEN ICE CREAM

Handcrafted Fusion Flavours

- Vc VANILLA CRUNCH
Vanilla + Honey Clusters
- Cc COCOA LOCO
Chocolate + Caramel
- B BUBBLON
Bubblegum + Lemon
- Sb STASH BERRY
Pistachio + Strawberry
- C CHUCKIE
Chocolate Cookie Blend
- N NANAMEL
Banana + Caramel
- Vb VERY BERRY
Strawberry + Raspberry
- M MELFEE
Caramel + Coffee

Regular Nitrogen Ice Cream - 4.45
Large Nitrogen Ice Cream - 5.95

ICE KREME DOUGHNUTS

Handcrafted Fusion Flavours

- Vc VANILLA CRUNCH
Vanilla + Honey Clusters
- Cc COCOA LOCO
Chocolate + Caramel
- B BUBBLON
Bubblegum + Lemon
- Sb STASH BERRY
Pistachio + Strawberry
- C CHUCKIE
Chocolate Cookie Blend
- N NANAMEL
Banana + Caramel
- Vb VERY BERRY
Strawberry + Raspberry
- M MELFEE
Caramel + Coffee

Nitrogen Ice Kreme Doughnut - 5.95

DRAGON'S BREATH

Popcorn
Rainbow Hoops
Cheese Balls

Dragon's Breath Cup - 4.45

⚠️ Not suitable for asthma sufferers ⚠️ Don't drink the liquid nitrogen ⚠️ Eat with the spoon provided - Don't put hand inside.

SHAVE ICE

Choose up to 4 Flavours

- Lemon & Lime
- Orange
- Strawberry
- Sour Apple
- Sour Cherry
- Blue Raspberry
- Mango & Orange
- Cola
- Ira Bru
- Blue Bubblegum

Shave Ice Cup - 4.95

Inflatable Ice Based Upon Availability
Designs May Vary

SHAKES

Geeky Shakes

- Filled Ferrero
- Stressed Strawberry
- Confused Cookie
- Brainy Bubble
- Do 'NUT' Disturb

Geeky Shake - 7.95

Brainless Shakes

- Ferrero Rocher
- Kinder Bueno
- Oreo
- Kikkat
- Malleasers
- Bounty
- Aero Mint
- Vanilla
- Banana
- Strawberry
- Mango

Boring Shake - 4.95

WAFFLES, CREPES & CAKES

Nitrogen Waffles & Nitrogen Crepes
Make Your Own

Step 1
Choose one:
Waffle
Or
Crepes

Step 2
Choose 2 Nitrogen Ice Cream Flavours:
Vanilla Crunch Stash Berry Very Berry
Cocoa Loco Chuckie Melfee

Step 3
Choose Toppings:
Ferrero Rocher Kinder Bueno Oreo
Strawberry Banana

Step 4
Choose Sauce:
Chocolate
Raspberry
White Chocolate
Vanilla

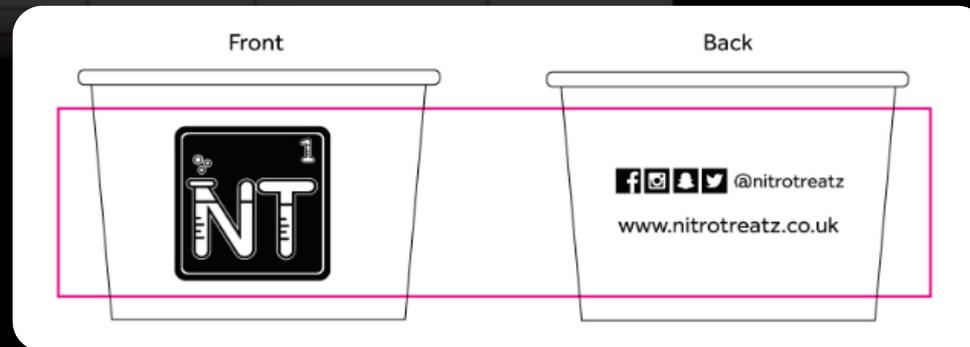
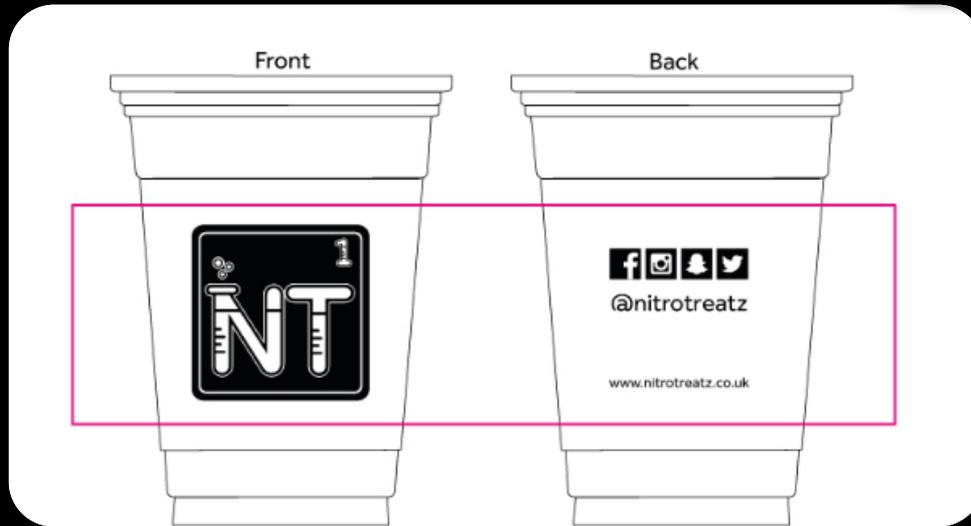
Nitrogen Waffle / Crepe Serving - 8.95
Soft Serve Waffle / Crepe Serving - 6.95

Cakes

- Red Velvet Cake
- Chocolate Cake
- Carrot Cake
- Cheese Cake

Cake Slice - 3.95

PACKAGING



UNIFORM



FAQS

How long does it take from applying to opening a store?

A typical store build time frame is 3-4 months on possession of the site keys.

How long is the training programme?

The staff and management will receive a intensive 14 day training program in order to get them prepared for the day to day running of the business.

Is there a royalty and marketing fee?

Yes, 4.95% royalty fee on gross sales and 0.90% marketing fee on gross sales.



@NITROTREATZ